



## **NEWS RELEASE**

Craig Cushman  
AIRMAR Technology Corporation  
[ccushman@airmar.com](mailto:ccushman@airmar.com)  
(603) 673-9570

### **AIRMAR WELCOMES DIANA SUFARIU AS DIRECTOR OF ENGINEERING**

Sensor Development Leader Will Drive New Product Strategy and Innovation

**FOR IMMEDIATE RELEASE: MILFORD, NH.** (September 2, 2021) – [AIRMAR® Technology Corporation](#), a world leader in ultrasonic transducers and Chirp technology, is pleased to welcome Diana Sufariu to the company as Director of Engineering. Diana will lead Airmar’s engineering team in the development and planning of innovative new products, and joins Airmar with over 20 years of product development and manufacturing experience in industrial sensors.

“We are excited to have Diana on board,” said Steve Boucher, CEO of Airmar Technology. “She will help significantly in determining the course of Airmar’s technological growth, along with anticipating market opportunity for new products. Diana brings invaluable expertise to Airmar, as shown by her long record of exceptional development of sensor-based products.”

“Airmar completely changed the trajectory of the marine electronics industry with their development of Chirp and decades of ultrasonic technology innovation,” said Sufariu. “I look forward to capitalizing on my past work with sensor technology development teams to cultivate many more of the groundbreaking products that Airmar is known for.”

Diana comes to Airmar following a lengthy career at Rockwell Automation where she obtained several patents for her innovative sensor designs and manufacturing methods. In the role of Director of Engineering, Diana will ensure Airmar’s global team of engineers delivers superior, cutting-edge new products and technology. She’ll also execute corporate strategy and work alongside Airmar’s cross-functional teams to build new product plans and product line roadmaps.

About AIRMAR

AIRMAR® Technology Corporation is a world leader in the design and manufacture of high-performance sensors for marine and industrial applications. We manufacture advanced ultrasonic transducers, electromagnetic flow sensors, WeatherStation® instruments, and net monitoring systems used for a wide variety of applications. Recreational marine, commercial fishing, meteorology, ocean survey, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire with 10 sales and tech support offices in 7 countries. Visit the Company's web site at [www.airmar.com](http://www.airmar.com).

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