



## **NEWS RELEASE**

Craig Cushman  
AIRMAR Technology Corporation  
[ccushman@airmar.com](mailto:ccushman@airmar.com)  
(603) 673-9570

### **AIRMAR WINS COVETED NMEA TECHNOLOGY AWARD AT 2022 NMEA CONFERENCE**

*The SmartBoat system scored highest in every Best New Product category*

**FOR IMMEDIATE RELEASE: MILFORD, NH.** (October 13, 2022) – [AIRMAR® Technology Corporation](https://www.airmar.com), a world leader in ultrasonic transducers and Chirp technology, is pleased to announce their SmartBoat® system, which provides access to and control of onboard sensor data, was named winner of the NMEA Technology Award at the 2022 National Marine Electronics Association Conference held last week in Anaheim, California. To win, the SmartBoat system had to score highest in the same four criteria categories that are used for the NMEA's Best New Product Award: innovation, benefit to boaters, practicality, and value.

“We are honored and excited that our SmartBoat system has won an award as distinguished as the NMEA Technology Award,” said Jennifer Matsis, Airmar’s Vice President of Sales and Marketing. “We understand the depth of capabilities our SmartBoat system delivers, and the resulting benefits and cost savings. But it is gratifying to know the experts on the judging panel not only agree, but feel it is the top product this year in all four of their criteria categories. Our thanks to the NMEA for this honor.”

Airmar’s NMEA 2000® certified [SmartBoat system](#) is the easiest, most cost-effective method of integrating existing sensors with upgraded electronics. It’s a scalable, easily configured management solution for all marine-sensor protocols and network types. Multiple analog sensors, such as thermistors, resistive senders, binary switches, relays, run detectors and more, are connected directly to SmartBoat modules and are easily recognized, regardless of their protocols. Connected sensors can be configured and their data controlled using the built-in SmartFlex™ View browser-based software, which uses intuitive, drop-down, menu-driven sensor setup and customization. SmartBoat modules convert the sensor data and any other NMEA 0183, J1939 or analog protocols to NMEA 2000 for use on network-connected

PCs and MFDs, where old sensors can have new visibility. There is no need for expensive, proprietary sensor translation modules or new replacement sensors.

SmartFlex Alerts is the most robust alerting system available, providing the ability to alert on PGNs from any sensor on the network based on user-defined criteria. Because the sensor data can be customized for factors such as tank shape or pressures at certain RPM ranges, the alerts can be set for any information the user determines is important. In addition, if/then layering of sensor-driven alerts makes automating actions quick and easy.

Although SmartBoat works with nearly any brand and type of existing sender, Airmar offers an array of high-performance fuel flow, battery monitoring, temperature, and pressure sensors - making a complete system buildout even simpler.

### About AIRMAR

AIRMAR® Technology Corporation is a world leader in the design and manufacture of high-performance sensors for marine and industrial applications. We manufacture advanced ultrasonic transducers, electromagnetic flow sensors, WeatherStation® instruments, and sensor monitoring systems used for a wide variety of applications. Recreational marine, commercial fishing, meteorology, ocean survey, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire with 11 sales and tech support offices in 7 countries. Visit the Company's website at [www.airmar.com](http://www.airmar.com).

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